

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF TEXAS  
GALVESTON DIVISION**

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<b>FEDERAL TRADE COMMISSION,</b>	)	
	)	
Plaintiff,	)	
	)	
v.	)	<b>Civil Action No.: G-000-324</b>
	)	
<b>LEE SUMNER CHURCHILL,</b>	)	<b>JUDGE HITTNER</b>
d/b/a Credit Approval Service,	)	
	)	
<b>TROY TIMOTHY KISLING,</b>	)	
d/b/a Credit Approval Service,	)	
	)	
<b>VICTOR STANLEY WILCOX,</b>	)	
d/b/a Credit Approval Service, and	)	
	)	
<b>BELINDA SWEENEY,</b>	)	
d/b/a Credit Approval Service,	)	
	)	
Defendants.	)	
	)	
	)	

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**STIPULATED FINAL JUDGMENT AND ORDER FOR  
PERMANENT INJUNCTION AND MONETARY RELIEF  
REGARDING BELINDA SWEENEY**

Plaintiff, the Federal Trade Commission ("FTC" or "Commission"),  
commenced this action by filing a Complaint pursuant to Sections 13(b) and 19 of

the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 53(b) and 57b, charging the defendants with engaging in unfair or deceptive acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C. § 45, and the FTC's Telemarketing Sales Rule, 16 C.F.R. Part 310.

Now the Commission and defendant Belinda Sweeney agree to a settlement of this action without trial or adjudication of any issue of law or fact herein and without the defendant admitting liability for any of the violations alleged in the complaint or for any wrongdoing whatsoever. The Commission and the defendant consent to entry of this Final Order without trial or adjudication of any issue of law or fact herein.

Upon the consent of the parties hereto, **IT IS HEREBY ORDERED, ADJUDGED, AND DECREED** as follows:

### **FINDINGS**

1. This is an action by the Commission instituted under Sections 5, 13(b), and 19 of the Federal Trade Commission Act, 15 U.S.C. §§ 45, 53(b), and 57b, and the Telemarketing Sales Rule, 16 C.F.R. Part 310. The Complaint seeks both permanent injunctive relief and consumer redress for alleged deceptive acts or practices by the defendants in connection with the promotion, offering for sale and sale of services relating to credit cards, loans, or other extensions

of credit. The Complaint states a claim upon which relief may be granted against the defendant under Sections 5, 13(b), and 19 of the FTC Act, and the Telemarketing Sales Rule.

2. This Court has jurisdiction over the subject matter of this case and has jurisdiction over the defendant. Venue in the Southern District of Texas is proper.
3. The activities of the defendant are in or affecting commerce, as commerce is defined in 15 U.S.C. § 44.
4. Defendant waives all rights to seek judicial review or otherwise challenge or contest the validity of this Order. Defendant also waives any claim that she may hold under the Equal Access to Justice Act, 28 U.S.C. § 2412 (as amended), concerning the prosecution of this action to the date of this Order. Defendant shall bear her own costs and attorneys fees.
5. Entry of this Order is in the public interest.
6. This Order is remedial in nature and shall not be construed as the payment of a fine, penalty, punitive assessment, or forfeiture.

## **DEFINITIONS**

For purposes of this Final Judgment and Order for Permanent Injunction and Monetary Relief, the following definitions shall apply:

1. **“Credit-related goods or services”** means any good or service which is advertised, offered for sale, or sold to consumers as a method by which consumers may establish or obtain any credit or credit device, including but not limited to, credit cards, loans, or financing; or as a method to restore, repair, or improve derogatory information contained in consumers’ credit reporting files; or as a method to consolidate or liquidate debts.
  
2. **“Telemarketing”** shall mean any business activity (which includes, but is not limited to, initiating or receiving telephone calls, managing others who initiate or receive telephone calls, operating an enterprise that initiates or receives telephone calls, owning an enterprise that initiates or receives telephone calls, or otherwise participating as an officer, director, employee or independent contractor in an enterprise that initiates or receives telephone calls) that involves attempts to induce consumers to purchase any item, good, service, partnership interest, trust interest or other beneficial interest, to make a charitable contribution, or to enter a contest for a prize, by means of telephone sales presentations, either exclusively or in conjunction with the use of other forms of marketing. *Provided* that the term “telemarketing” shall not include transactions that are not completed until after a face-to-face contact between the seller or solicitor and the consumers solicited. *Provided*

*further*, that for the purposes of Section IIA, the definition of telemarketing shall be consistent with 16 C.F.R. § 310.2.

3. **“Defendant”** means Belinda Sweeney and her successors, assigns, officers, directors, agents, servants, employees, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division or other device.
4. **“Person”** means any individual, group, unincorporated association, limited or general partnership, corporation, or other business entity.
5. **“Assets”** means all real and personal property of any defendant, or held for the benefit of any defendant, including but not limited to, “goods,” “instruments,” “equipment,” “fixtures,” “general intangibles,” “inventory,” “checks,” or “notes” (as these terms are defined in the Uniform Commercial Code), lines of credit, and all cash, wherever located.
6. **“Document”** is synonymous in meaning and equal in scope to the usage of the term in Federal Rule of Civil Procedure 34(a) and includes writings, drawings, graphs, charts, photographs, audio and video recordings, computer records, and other data compilations from which the information can be obtained and translated, if necessary, through detection devices into

reasonably usable form. A draft or non-identical copy is a separate document within the meaning of the term.

7. **“Assisting others”** means knowingly providing any of the following goods or services to another entity: (1) performing customer service functions, including, but not limited to, receiving or responding to consumer complaints; (2) formulating or providing, or arranging for the formulation or provision of, any telephone sales script or any other marketing material; (3) providing names of, or assisting in the generation of, potential customers; or (4) performing marketing services of any kind.

## **ORDER**

### **I. PERMANENT BAN**

**IT IS THEREFORE ORDERED** that defendant Belinda Sweeney, and her successors, assigns, officers, directors, agents, servants, employees, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division or other device, are hereby permanently restrained and enjoined from engaging in, receiving any remuneration of any kind whatsoever from, or holding any ownership interest, share, or stock in, or serving as an officer, director, trustee, or general manager of, any business entity engaged in, in whole or

in part in:

1. Advertising, marketing, promoting, offering for sale, or selling any credit-related goods or services, or assisting others engaged in the same; or
2. Telemarketing or assisting others engaged in telemarketing.

## **II. PROHIBITED BUSINESS ACTIVITIES**

**IT IS FURTHER ORDERED** that, with respect to the advertising, marketing, promoting, offering for sale, or sale of any products or services, or assisting others engaged in the advertising, marketing, promoting, offering for sale, or sale of any products or services, defendant Belinda Sweeney, and her successors, assigns, officers, directors, agents, servants, employees, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division or other device, are hereby permanently restrained and enjoined from:

- A. Failing to comply with the Telemarketing Sales Rule, 16 C.F.R. Part 310, attached hereto as Appendix A, or the Telemarketing Sales Rule as it may hereafter be amended, including, but not limited to:

1. Requesting or receiving payment of any fee or consideration in advance of obtaining or arranging an extension of credit when defendant has guaranteed or represented a high likelihood of success in obtaining or arranging an extension of credit; or
  2. Misrepresenting that consumers will receive a credit card, such as a Visa or MasterCard, in return for the payment of a fee;
- B. Misrepresenting, expressly or by implication, that after paying a fee, consumers will receive a credit card or other extension of credit;
- C. Misrepresenting, expressly or by implication, any fact material to a consumer's decision to purchase credit-related goods or services from defendant; and
- D. Misrepresenting, expressly or by implication, any fact material to a consumer's decision to purchase products or services from defendant.

Nothing in this Section or in any other Section of this Order shall void any of the ban provisions set forth in Section I of this Order.

### **III. CUSTOMER LISTS**

**IT IS FURTHER ORDERED** that defendant Belinda Sweeney, and her successors, assigns, officers, directors, agents, servants, employees, and those persons in active concert or participation with them who receive actual notice of this

Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division or other device, are permanently restrained and enjoined from selling, renting, leasing, transferring, or otherwise disclosing the name, address, telephone number, credit card number, bank account number, e-mail address, or other identifying information of any person whom defendant charged a fee for arranging for the provision of a credit card, loan, or other extension of credit. *Provided* that defendant may disclose such identifying information to a law enforcement agency or as required by any law, regulation, or court order.

#### **IV. JUDGMENT**

**IT IS FURTHER ORDERED** that judgment is hereby entered against defendant Belinda Sweeney in the amount of TWO MILLION EIGHT HUNDRED THOUSAND DOLLARS (\$2,800,000.00) for consumer redress and/or disgorgement, and for paying any attendant expenses of administration of any redress fund, less any redress and/or disgorgement amounts paid to the Commission by any other party to this matter. *Provided* however, that this judgment shall be suspended until further order of the Court, and provided further that this judgment shall be subject to the conditions set forth in Section V of this Order.

#### **V. RIGHT TO REOPEN WITH SUM CERTAIN**

**IT IS FURTHER ORDERED** that the Commission's agreement to and the

Court's approval of this Order is expressly premised upon the truthfulness, accuracy, and completeness of the financial statements and information provided by defendant Belinda Sweeney for the Commission on or about January 18, 2001, which contain material information relied upon by the Commission in negotiating and agreeing to the terms of this Order.

**IT IS FURTHER ORDERED** that if the Commission should have evidence that the above-referenced financial statements and information failed to disclose any material asset the value of which exceeds \$1,000, materially misrepresented the value of any asset, or made any other material misrepresentation or omission, the Commission may move that the Court reopen this Order for the sole purpose of allowing the Commission to modify the monetary liability of defendant Belinda Sweeney. If the Court finds that defendant Belinda Sweeney failed to disclose any material asset, materially misrepresented the value of any asset, or made any other material misrepresentation or omission in the above-referenced financial statements and information, the Court shall enter judgment against defendant Belinda Sweeney, in favor of the Commission, in the amount of TWO MILLION EIGHT HUNDRED THOUSAND DOLLARS (\$2,800,000.00), which defendant Belinda Sweeney and the Commission stipulate is the amount of consumer injury caused by the defendants, less any redress amounts previously paid. Should this judgment be

modified as to the monetary liability of defendant Belinda Sweeney, this Order, in all other respects, shall remain in full force. Any proceedings instituted under this Section shall be in addition to and not in lieu of any other proceedings the Commission may initiate to enforce this Order. Solely for the purposes of reopening or enforcing this Section, defendant Belinda Sweeney waives any right to contest any of the allegations set forth in the Complaint filed in this matter.

## **VI. RECORD KEEPING PROVISIONS**

**IT IS FURTHER ORDERED** that, for a period of five (5) years from the date of entry of this Order, defendant Belinda Sweeney, and her successors, assigns, officers, directors, agents, servants, employees, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division or other device, in connection with any business where defendant is the majority owner of the business or directly or indirectly manages or controls the business, is hereby restrained and enjoined from failing to create, and from failing to retain for a period of three (3) years following the date of such creation, unless otherwise specified:

- A. Books, records and accounts that, in reasonable detail, accurately and fairly reflect the cost of goods or services sold, revenues generated, and the

disbursement of such revenues;

- B. Records accurately reflecting: the name, address, and telephone number of each person employed in any capacity by such business, including as an independent contractor; that person's job title or position; the date upon which the person commenced work; and the date and reason for the person's termination, if applicable. The businesses subject to this Section shall retain such records for any terminated employee for a period of two (2) years following the date of termination;
- C. Records containing the names, addresses, phone numbers, dollar amounts paid, quantity of items or services purchased, and description of items or services purchased, for all consumers to whom such business has sold, invoiced or shipped any goods or services, or from whom such business accepted money or other items of value;
- D. Records that reflect, for every consumer complaint or refund request, whether received directly or indirectly or through any third party:
  - (1) the consumer's name, address, telephone number and the dollar amount paid by the consumer;
  - (2) the written complaint or refund request, if any, and the date of the complaint or refund request;

- (3) the basis of the complaint, including the name of any salesperson complained against, and the nature and result of any investigation conducted concerning any complaint;
  - (4) each response and the date of the response;
  - (5) any final resolution and the date of the resolution; and
  - (6) in the event of a denial of a refund request, the reason for the denial;
- and

E. Copies of all sales scripts, training materials, advertisements, or other marketing materials utilized; *provided* that copies of all sales scripts, training materials, advertisements, or other marketing materials utilized shall be retained for three (3) years after the last date of dissemination of any such materials.

## **VII. DISTRIBUTION OF ORDER BY DEFENDANT**

**IT IS FURTHER ORDERED** that, for a period of five (5) years from the date of entry of this Order, defendant Belinda Sweeney shall:

A. Provide a copy of this Order to, and obtain a signed and dated acknowledgment of receipt of same from, each officer or director, each individual serving in a management capacity, all personnel involved in responding to consumer complaints or inquiries, and all sales personnel,

whether designated as employees, consultants, independent contractors or otherwise, immediately upon employing or retaining any such persons, for any business where defendant is the majority owner of the business or directly or indirectly manages or controls the business.

- B. Maintain for a period of three (3) years after creation, and upon reasonable notice, make available to representatives of the Commission, the original signed and dated acknowledgments of the receipt of copies of this Order, as required in Paragraph A of this Section.

### **VIII. COMPLIANCE REPORTING BY DEFENDANT**

**IT IS FURTHER ORDERED** that, in order that compliance with the provisions of this Order may be monitored:

- A. For a period of five (5) years from the date of entry of this Order, defendant Belinda Sweeney shall notify the Commission of the following:
- (1) Any changes in defendant's residence, mailing addresses, and telephone numbers, within ten (10) days of the date of such change;
  - (2) Any changes in defendant's employment status (including self-employment) within ten (10) days of such change. Such notice shall include the name and address of each business that defendant is affiliated with or employed by, a statement of the nature of the

business, and a statement of defendant's duties and responsibilities in connection with the business or employment; and

- (3) Any proposed change in the structure of any business entity owned or controlled by defendant such as creation, incorporation, dissolution, assignment, sale, merger, creation, dissolution of subsidiaries, proposed filing of a bankruptcy petition, or change in name or address, or any other change that may affect compliance obligations arising out of this Order, thirty (30) days prior to the effective date of any proposed change; *provided*, however, that, with respect to any proposed change in the corporation about which defendant learns less than thirty (30) days prior to the date such action is to take place, defendant shall notify the Commission as soon as is practicable after learning of such proposed change;

B. One hundred eighty (180) days after the date of entry of this Order, defendant shall provide a written report to the FTC, sworn to under penalty of perjury, setting forth in detail the manner and form in which the defendant has complied and is complying with this Order. This report shall include but not be limited to:

- (1) Defendant's then current residence addresses and telephone numbers;

- (2) Defendant's then current employment, business addresses and telephone numbers, a description of the business activities of each such employer, and defendant's title and responsibilities for each employer;
  - (3) A copy of each acknowledgment of receipt of this Order obtained by defendant pursuant to Section VII;
  - (4) A statement describing the manner in which defendant has complied and is complying with the
    - (a) Injunctive provisions in Sections I and II of the Order; and
    - (b) Monetary relief provisions in Sections IV and V of the Order;
- C. Upon written request by a representative of the Commission, defendant shall submit additional written reports (under oath, if requested) and produce documents on fifteen (15) days' notice with respect to any conduct subject to this Order;
- D. For the purposes of this Order, defendant shall, unless otherwise directed by the Commission's authorized representatives, mail all written notifications to the Commission to:

Regional Director  
Southwest Region  
Federal Trade Commission  
Suite 2150, 1999 Bryan Street  
Dallas, Texas 75201

Re: FTC v. Lee Sumner Churchill, d/b/a Credit Approval Service, et al. Civ. Action No. G-000-324

- E. For the purposes of this Section, "employment" includes the performance of services as an employee, consultant, or independent contractor; and "employers" includes any individual or entity for whom defendant performs services as an employee, consultant, or independent contractor; and
- F. For purposes of the compliance reporting required by this Section, the Commission is authorized to communicate directly with defendant.

#### **IX. COMMISSION'S AUTHORITY TO MONITOR COMPLIANCE**

**IT IS FURTHER ORDERED** that the Commission is authorized to monitor defendant's compliance with this Order by all lawful means, including but not limited to, the following means:

- A. The Commission is authorized, without further leave of court, to obtain discovery from any person in the manner provided by Chapter V of the Federal Rules of Civil Procedure, Fed. R. Civ. P. 26-37, including the use of compulsory process pursuant to Fed. R. Civ. P. 45, for the purpose of monitoring and investigating defendant's compliance with any provision of this Order;
- B. The Commission is authorized to use representatives posing as consumers

and suppliers to defendant, defendant's employees, or any other entity managed or controlled in whole or in part by defendant, without the necessity of identification or prior notice; and

- C. Nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49 and 57b-1, to investigate whether defendant has violated any provision of this Order or Section 5 of the FTC Act, 15 U.S.C. § 45.

#### **X. ACCESS TO BUSINESS PREMISES**

**IT IS FURTHER ORDERED** that, for a period of five (5) years from the date of entry of this Order, for the purpose of further determining compliance with this Order, defendant Belinda Sweeney shall permit representatives of the Commission, within three (3) business days of receipt of written notice from the Commission:

- A. Access during normal business hours to any office, or facility storing documents, of any business where defendant is the majority owner of the business or directly or indirectly manages or controls the business. In providing such access, defendant shall permit representatives of the Commission to inspect and copy all documents relevant to any matter contained in this Order; and shall permit Commission representatives to

remove documents relevant to any matter contained in this Order for a period not to exceed five (5) business days so that the documents may be inspected, inventoried, and copied; and

- B. To interview the officers, directors, and employees, including all personnel involved in responding to consumer complaints or inquiries, and all sales personnel, whether designated as employees, consultants, independent contractors or otherwise, of any business to which Paragraph A of this Section applies, concerning matters relating to compliance with the terms of this Order. The person interviewed may have counsel present.

*Provided* that, upon application of the Commission and for good cause shown, the Court may enter an *ex parte* order granting immediate access to defendant's business premises for the purposes of inspecting and copying all documents relevant to any matter contained in this Order.

#### **XI. ACKNOWLEDGMENT OF RECEIPT OF ORDER BY DEFENDANT**

**IT IS FURTHER ORDERED** that, within five (5) business days after receipt by defendant Belinda Sweeney of this Order as entered by the Court, defendant shall submit to the Commission a truthful sworn statement, in the form shown on Appendix B hereto, that shall acknowledge receipt of this Order.

#### **XII. LIFT OF ASSET FREEZE**

**IT IS FURTHER ORDERED** that the freeze of defendant Belinda Sweeney's assets, imposed in the Preliminary Injunctions entered in this proceeding, shall be lifted upon the entry of this Final Judgment.

**XIII. RETENTION OF JURISDICTION**

**IT IS FURTHER ORDERED** that the Court shall retain jurisdiction of this matter for the purpose of enabling the parties to apply to the Court at any time for such further orders and directions as may be necessary or appropriate for the interpretation, modification or enforcement of this Order, or for the punishment of violations thereof.

The parties hereby consent to the terms and conditions of the Stipulated Final Judgment and Order for Permanent Injunction and Monetary Relief as set forth above and consent to entry thereof. Each party shall bear its own costs and attorney's fees.

**SO ORDERED**, this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

**DAVID HITTNER  
UNITED STATES DISTRICT JUDGE**

**SO STIPULATED:**

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James E. Elliott  
Texas Bar No.06557100  
James R. Golder  
Texas Bar No. 08089520  
Southwest Region  
Federal Trade Commission  
Suite 2150, 1999 Bryan Street  
Dallas, Texas 75201  
(214) 979-9373 (Elliott)  
(214) 979-9376 (Golder)  
(214) 953-3079 (facsimile)  
**ATTORNEYS FOR PLAINTIFF**

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Belinda Sweeney  
**DEFENDANT**

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Charley A. Davidson  
Texas Bar Card No. \_\_\_\_\_  
Hinton Sussman Bailey & Davidson LLP  
5300 Memorial Drive, Tenth Floor  
Houston, Texas 77007-8283  
**ATTORNEY FOR DEFENDANT Belinda  
Sweeney**

APPENDIX B

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF TEXAS  
GALVESTON DIVISION

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<b>FEDERAL TRADE COMMISSION,</b>	)	
	)	
Plaintiff,	)	
	)	
v.	)	<b>Civil Action No.: G-000-324</b>
	)	
<b>LEE SUMNER CHURCHILL,</b>	)	
d/b/a Credit Approval Service,	)	
	)	
<b>TROY TIMOTHY KISLING,</b>	)	
d/b/a Credit Approval Service,	)	
	)	
<b>VICTOR STANLEY WILCOX,</b>	)	
d/b/a Credit Approval Service, and	)	
	)	
<b>BELINDA SWEENEY,</b>	)	
d/b/a Credit Approval Service,	)	
	)	
Defendants.	)	
	)	
	)	

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**AFFIDAVIT OF [NAME OF DEFENDANT]**

[Name of defendant], being duly sworn, hereby states and affirms as follows:

1. My name is [\_\_\_\_\_]. My social security number is [\_\_\_\_\_  
\_\_\_\_]. My current residence address is [\_\_\_\_\_]. I am a citizen of the  
United States and am over the age of eighteen. I have personal knowledge of the  
facts set forth in this Affidavit.

2. I am a defendant in FTC v. Lee Sumner Churchill, d/b/a Credit  
Approval Service, et al., Civil Action No. G-000-324, in the United States District  
Court for the Southern District of Texas, Dallas Division.

3. On \_\_\_\_\_, 2001, I received a copy of the Stipulated Final  
Judgment and Order for Permanent Injunction and Monetary Relief, which was  
signed by the Honorable A. David Hittner and entered by the Court on \_\_\_\_\_  
\_\_\_\_, 2001. A true and correct copy of the Order I received is attached to this  
Affidavit.

I declare under penalty of perjury under the laws of the United States that the  
foregoing is true and correct. Executed on \_\_\_\_\_, 2001, at \_\_\_\_\_  
\_\_\_\_\_.

\_\_\_\_\_

Name of Defendant

State of \_\_\_\_\_, City of \_\_\_\_\_

Subscribed and sworn to before me

this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

\_\_\_\_\_

Notary Public

My Commission Expires:

\_\_\_\_\_